

## Presenting your property

Our goal is to capture the best possible photographs of your property. The better the images look, the more inquiries will be received from potential clients.

Cleaning and staging must be completed before the scheduled appointment. All pets should be secured or off the property. All occupants should plan to either be off the property or remain in areas where they cannot be seen during the photo shoot.

### General preparation to be shoot-ready

- ☐ Depersonalize, declutter and free the floor space.
- ☐ Open blinds and curtains.
- ☐ Ensure that all light bulbs are working and turn on all the lights.
- ☐ Straighten the tables and chairs, and arrange the cushions attractively.
- ☐ Remove tissue boxes throughout the house.
- ☐ Hide cords and TV remotes.
- ☐ Ensure all framed artworks or hanging mirrors are level.

### Kitchen tips

- ☐ Clear the worktop of all non-essential items.
- ☐ Remove magnets from refrigerators.
- ☐ Remove washing up liquids, sponges, rags, and tea towels.
- ☐ Hide trash cans and pet food bowls.
- ☐ Remove throw rugs from the floor.

### Bathroom tips

- ☐ Clear toothbrushes, soaps, razors, shampoos and other personal products.
- ☐ Remove throw rugs from the floor.
- ☐ Remove bins, scales, bathmats, and laundry baskets.
- ☐ Keep towels to a minimum, well placed and ideally colour-matched.
- ☐ Close the toilet lid, remove the toilet brush and spare toilet paper.

### Bedroom tips

- ☐ Ensure the bed looks tidy, and use your best-ironed linen.
- ☐ Clear all surfaces, including bedside tables, of personal items.
- ☐ Make sure you can't see anything under the bed.

### Outside Prep

- ☐ Ensure that there are no cars in the driveway or on the street in front of your home. We want as clear a view as possible of your property.
- ☐ Hide trashcans, garden hoses, toys, tools, and bikes out of sight.
- ☐ If you have grass and hedges, consider cutting them before arrival.
- ☐ Clean patios and rake any stray leaves.
- ☐ If you have a dog, make sure to pick up their droppings from the yard.
- ☐ Turn off any sprinklers.